

# DELUXE

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## 10 years a charm

The boom years in the post-mechanical renaissance era were undoubtedly the early “naughties.” How would I know this now if I weren’t paying attention back then? By the relatively large amount of small luxury watchmakers celebrating tenth anniversaries in 2014, of course. Among these, we find the king of tourbillons: **Greubel Forsey**.

Though this Swiss brand comprising a master watchmaker duo from England and France respectively has only been around ten years, it already feels like 100 thanks to the unerring familiarity of the stupendous tourbillons that Greubel Forsey executes in nearly every timepiece it makes: these can be double, quadruple, and even inclined specimens.

While Greubel Forsey has not made a special anniversary timepiece – at a production of about 100 pieces per year, each and every piece is indeed special – we can look forward to the finalized version of the perpetual calendar the boutique brand previewed at SIHH 2014.



*“Every second of the day is a metamorphosis of sorts”*



Another boutique brand celebrating a decade of existence is **Hautlence**. And this boutique brand with its somewhat different outlook does it in spectacular fashion with the advent of not only its first chronograph, but a chronograph that’s been co-designed by none other than French superstar Eric Cantona, who is now Hautlence’s brand ambassador.

The *Invictus Morphos*, housed in a typically designed TV-screen Hautlence case, features the patterned wings of the morphos butterfly in shimmering mother-of-pearl on its dial. Cantona is a big fan of blue, which is why this color plays such a major role in the watch. Cantona reveals the message it holds: “Every second of the day is a metamorphosis of sorts.”